# **NEWS RELEASE**

# ProbeHunter Team Announces program with Cephasonics Ultrasound Solutions to Develop Probe Adapters for the Cephasonics Ultrasound platform

## Stockholm, Sweden, September 25, 2019 -

BBS Medical in Sweden/ProbeHunter Team supplier of adapters to the leading Ultrasound research platform Cephasonics.

Ultrasound probe Adapters, all brands, will now be available to the research platform Cephasonics. BBS Medical AB from Sweden is to develop and market specialized ultrasound probe/transducer adapters that allow users of Cephasonics systems to connect a variety of different probes from other companies to the Cephasonics system. As part of the relationship we will develop and market the adapters both directly as well as through Cephasonics.

#### CEO Björn Segall BBS Medical AB/ProbeHunter Sweden:

"We are proud to announce that one of the leading programmable platforms within ultrasound research, Cephasonics, enter in to a co-operation with us at BBS Medical AB from Sweden as a developer of adapters to their system. This collaboration enables all universities and OEM's to quickly get support with adapters for their ultrasound research and development platforms. Five years ago we released ProbeHunter, the real time testsystem, to verify the performance of ultrasound probes all brands. To the ProbeHunter system there are today approximately 50 different adapters to test all leading brands; GE, Philips, Siemens, Samsung, Toshiba/Canon, etc.

The new adapters to Cephasonics will support probes initially from Ultrasonix and overtime a growing number of probes from other major ultrasound companies to be directly connected to the Cephasonics system.

According to **Randy Whiting, chief operating officer COO** of Cephasonics, "this product will provide our users and developers a much greater array of ultrasound probes that can be used in research and development with the Cephasonics ultrasound engine. We're very excited to work with BBS Medical and the ProbeHunter team to expand the ability of our platform to work with popular ultrasound probes."

# About BBS Medical AB

BBS Medical AB specializes in developing real-time test systems to verify the performance of ultrasound probes, Their ProbeHunter probe testing system currently offers approximately 50 different adapters to test all leading brands of ultrasound probes including GE, Philips, Siemens, Samsung, and Toshiba/Canon. The BBS Medical/ProbeHunter team supports various University ultrasound research programs to enable researchers to quickly and easily verify the performance of their ultrasound probes continuously for their studies. To be verified as a supplier for adapters to Cephasonics ultrasound research platform confirms that their work meets the high standards within the ultrasound research industry as ultrasonic experts.

Meet the ProbeHunter Team at the IEEE IUS meeting in Glasgow, <u>October 6-9</u>. To learn more about BBS Medical and ProbeHunter, please visit <u>www.ProbeHunter.com</u> Media Contact Björn Segall T: +46 70 560 92 71 E: bjorn@bbsmedical.se

### **About Cephasonics**

Cephasonics is a worldwide supplier of state-of-the-art ultrasound platforms as well as custom design and engineering services. Cephasonics provides AI-enabled hardware and software ultrasound imaging systems for ultrasound research and development as well as for companies to create and commercialize new ultrasound imaging solutions for medical and industrial applications. Its products include high-performance ultrasound platforms scalable from 64 to 4096 channels, comprehensive ultrasound software development kits and customer engineering and design services. Meet the Cephasonics Ultrasound team at the IEEE IUS meeting in Glasgow, <u>October 6-9</u>. More information on Cephasonics can be found at <u>www.cephasonics.com</u>.

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